



Mission, Vision and Values: Worksheet and Samples

Every Mission, Vision and Values statement is unique. As your giving circle goes through the exercise of developing your own statements, use the following worksheet as a guide – and feel free to get creative. Have a look through the sample statements below for inspiration.

Mission, Vision and Values Worksheet

> Mission

Guiding Questions

How do we think we can most effectively intervene to enable the impact and/or change we want to make in the world?

...by funding what issues and types of organizations?

Draft your group's Mission statement.

A very basic template for a Mission statement:

*"Our mission is to _____
by supporting organizations/individuals that do
_____."*

> Vision

Guiding Questions

If we succeed, what will be different, and for whom?

What will our community look like?

Draft your group's Vision statement.

A very basic template for a Vision statement:

*"Our vision is for a world/community that is [or people who are]
_____."*

> Values

Guiding Questions

How do the group Values we articulated connect to and inspire our Vision and Mission?

List your group's Values.

Your group's Values can be written as a bulleted list:

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-
-
-

Sample Mission, Vision, and Values Statements

Jim Joseph Foundation

MISSION

To foster compelling, effective Jewish learning experiences for young Jews.

VISION

More young Jews engage in ongoing Jewish learning and choose to live vibrant Jewish lives.

VALUES

- Torah and the practice of its core teachings
 - Importance of Jewish learning
 - Recognition that Judaism is dynamic
 - A strong commitment to the state of Israel
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The Wallace Foundation

MISSION & VISION

Our vision is that children, particularly those living in distressed urban areas, have access to good schools and a variety of enrichment programs in and outside of school that prepare them to be contributing members of their communities. Our mission is to improve learning and enrichment opportunities for children. We do this by supporting and sharing effective ideas and practices.

California Community Foundation

VISION

CCF envisions a Los Angeles County made up of safe, thriving and diverse communities.

MISSION

Strengthening Los Angeles communities through effective philanthropy and civic engagement

Jewish Federation of Cleveland

MISSION

The Jewish Federation of Cleveland seeks to promote the well-being of our community, its members, and Jews throughout the world; enhance the continuity, security, and unity of the Jewish community; increase understanding of Jewish values and their application to improve people's lives; encourage our members to fulfill the responsibility of tikkun olam, to make the world a better place; support Israel as a Jewish and democratic state; and promote collective action by individuals and organizations to advance these purposes.

VISION

Our vision is of a thriving Cleveland Jewish community whose members, wherever they are living, embrace the opportunity to learn about and act on the core values of the Jewish people. The Jewish Federation of Cleveland will be regarded as a center of excellence and a resource for all who seek to create and maintain such a community for themselves.

VALUES

- Traditional Jewish values of justice (tzedek), repair of the world (tikkun olam), acts of loving kindness (gemilut hesed), and Jewish peoplehood (klal yisrael)
 - Individual and communal responsibility for the well-being of the members of our community
 - Respect for the individual and for different expressions of Judaism and Jewish life
 - Commitment to Israel and its people
 - Commitment to Jewish learning and education
 - Importance of collective action
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Sample Mission, Vision, and Values Statements

Jewish Women's Foundation of New York

VISION

The Jewish Women's Foundation of New York imagines a world in which all women and girls in the Jewish community are ensured a healthy and supportive environment... a world in which we all have equal opportunity for economic, religious, social and political achievement.

MISSION

The Jewish Women's Foundation of New York works to make this world a reality by providing education on vital issues, funding innovative programs, engaging in advocacy efforts and encouraging our members to view all philanthropic efforts through a gender lens.

Crown Family Philanthropies

Jewish Charitable (one of many funding areas)

MISSION

We support programs that help build a more robust and vibrant Jewish community.

We believe in supporting the Jewish community in Chicago, nationally and in Israel. Our goal is to assist and support programs that advance the causes of Jewish identity and Jewish engagement, and caring for those in need. Our portfolio provides support to Jewish organizations which wish to build or enhance a vibrant Jewish community.

VALUES

- Results-oriented solutions to social problems
- Effective and efficient use of time and resources
- Sustainable practices
- Meaningful collaborations

Nathan Cummings Foundation

MISSION

The Nathan Cummings Foundation is rooted in the Jewish tradition and committed to democratic values and social justice, including fairness, diversity, and community. We seek to build a socially and economically just society that values nature and protects the ecological balance for future generations; promotes humane health care; and fosters arts and culture that enriches communities.

The Foundation's approach to grantmaking embodies some basic themes [ed. note: values]:

- Concern for the poor, disadvantaged, and underserved;
- Respect for diversity;
- Promotion of understanding across cultures; and
- Empowerment of communities in need.